

Poly White Matte (RPWM) Label Stock

Description

Poly White Matte label material has been designed specifically for use in labelling of drum and logistics. Made of tough 58µm polyester it comes with an topcoated surface which is suitable for printing by usual CX printing engines.

Product Usage

Poly White Matte labels are the ideal choice for labels printed on Primera's CX-Series Color Label Press where full process color is used to add impact and/or functionality to the label.

Proper testing in the final application environment is recommended especially when used near water or chemicals. As with all pressure-sensitive materials, this product should be tested thoroughly under end-user conditions to ensure it will meet the requirements of the specific application.

Technical Specifications

Face

Material: White, heat stabilized, matt coated polyester film

Basis Weight: 75 g/m² DIN 53352

Thickness: 58 µm DIN 53370

Adhesive

Material: Acrylic permanent

Liner/Backing

Material: White, woodfree kraft backing paper

Basis Weight: 100 g/m² ISO 536

Thickness: 97 µm ISO 534

Shelf Time

2 years when stored away from sunlight and heat, in a dark, dry place at a temperature of +20 °C with a relative humidity of 50%. Prolonged storage at higher temperatures and/or humidity levels will shorten the shelf life.