

Poly White Gloss (RPWG) Label Stock

Description

Poly White Gloss label material has been designed specifically for use in labelling of the products requiring durability and resistance to chemicals or moisture on face material. Made of tough 50µm polyester it comes with an topcoated surface which is suitable for printing by usual CX printing engines.

Product Usage

Poly White Gloss labels are the ideal choice for labels printed on Primera's CX-Series Color Label Press where full process color is used to add impact and/or functionality to the label.

Proper testing in the final application environment is recommended especially when used near water or chemicals. As with all pressure-sensitive materials, this product should be tested thoroughly under end-user conditions to ensure it will meet the requirements of the specific application.

Technical Specifications

Face

Material:	White, gloss coated heat stabilised polyester film
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Basis Weight:	72 g/m ² ISO 536
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Thickness:	50 µm ISO 534
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Adhesive

Material:	Acrylic permanent
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Liner/Backing

Material:	White, woodfree kraft backing paper for optimal layflat performance
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Basis Weight:	100 g/m ² ISO 536
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Thickness:	97 µm ISO 534
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Shelf Time

2 years when stored away from sunlight and heat, in a dark, dry place at a temperature of +20 °C with a relative humidity of 50%. Prolonged storage at higher temperatures and/or humidity levels will shorten the shelf life.