

Paper Matte (RSG)

Description

Paper Matte label material has been designed specifically for adhesion to cardboard, metals and most plastics. Matte finish is abrasion- and water-resistant.

Product Usage

Paper Matte labels are the ideal choice for labels printed on Primera's CX-Series Color Label Press where full process color is used to add impact and/or functionality to the label.

Proper testing in the final application environment is recommended especially when used near water or chemicals. As with all pressure-sensitive materials, this product should be tested thoroughly under end-user conditions to ensure it will meet the requirements of the specific application.

Technical Specifications

Face

Material:	Woodfree machine finished paper
Basis Weight:	70 ± 2 g/m ² ISO 536
Thickness:	89 ± 3 µm ISO 534

Adhesive

Material:	Acrylic permanent
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Liner/Backing

Material:	White, woodfree kraft backing paper
Basis Weight:	66 ± 2 g/m ² ISO 536
Thickness:	68 ± 3 µm ISO 534

Shelf Time

2 years when stored away from sunlight and heat, in a dark, dry place at a temperature of +20 °C with a relative humidity of 50%. Prolonged storage at higher temperatures and/or humidity levels will shorten the shelf life.